Cookie Statement

Last updated: 10/12/2025

Types of cookies and similar technologies

Cookies

Cookies are small pieces of text sent as files to your computer or mobile device when you visit most websites. Cookies may be delivered by us (first-party cookies) or delivered by a third-party partner or supplier (third-party cookies). Cookies are either session cookies or persistent cookies. Session cookies enable sites to recognise and link the actions of a user during a browsing session and expire at the end of each session. Persistent cookies help us recognise you as an existing user and these cookies are stored on your system or device until they expire, although you can delete them before the expiration date.

Other similar technologies

· **Web beacons, GIFs and clear GIFs** are tiny graphics, each with a unique identifier that are embedded invisibly on sites and in emails. Web beacons allow us to know whether a certain page was visited or whether ad banners on our sites and other sites are effective. We also use web beacons in our HTML-based emails to let us know whether our emails have been opened by recipients, which helps us to gauge the effectiveness of certain communications, promotions and marketing campaigns.

· **Proximity-based beacons** send one-way signals over very short distances, to communicate with associated mobile apps installed on your phone. For example, they can notify you about experiences related to your trip and can alert you to related deals or promotions. Beacons communicate with your device only when you are in close proximity, and only if you have given consent within the relevant mobile application.

· **Pixels** are small objects embedded into a web page that are not visible to the user. We use pixels to deliver cookies to your computer, facilitate the login process, monitor the activity on our sites and deliver online advertising.

· **Tags** are small pieces of HTML code that tell your browser to request certain content generated by an ad server. We use tags to show you relevant advertising and promotions.

· **Scripts** are pieces of JavaScript code that launch automatically when certain web pages load, to determine whether users view associated advertisements.

· **Local Storage Objects**, such as HTML 5, are used to store content and preferences. Third parties with whom we partner to provide certain features on our site to display advertising based upon your web-browsing activity use Local Storage Objects to collect and store information.

· **Software Development Kits (‘SDKs’)** are a set of tools and software components embedded in our mobile applications. We use SDKs to collect and share information about user devices, track events and analyse activity within our apps, and generate unique identifiers.

All of the technologies described above will be collectively referred to in this Cookie Statement as ‘cookies’.

Expedia Group’s use of cookies

At Expedia Group, we use cookies for a number of reasons, including to:

- Help us improve your experience when visiting our sites;
- Fulfil transactions and ensure that our sites perform as intended;
- Remember your preferences, such as language, region or currency;
- Provide you with relevant advertising and analyse performance of the ads;
- Enable you to return to previous travel searches;
- Identify errors on our sites;
- Help with data protection and potentially detect and investigate malicious of fraudulent activity;
- Help us understand traffic to our site, including time and date of the visit, time and date of the last visit and other information;
- Analyse how well our sites are performing.

Types of information collected by cookies

The types of information that we collect through cookies include:

- IP address
- Device ID
- Viewed pages
- Browser type
- Browsing information
- Operating system
- Internet service provider
- Whether you have responded to, or interacted with, an advertisement
- Referring or referred links or URLs

- Features used and activities engaged in on our sites and in our apps

See the 'Categories of personal data and why we collect and use it' section in our Privacy Statement for more information on what types of information are collected automatically.

Types and functions of cookies

Essential cookies

Certain cookies are required or 'essential' and must be enabled for our website and app to function. Examples of this functionality include allowing you to navigate our sites and allowing us to recognise returning users, so that actions such as logging in and managing your bookings are secure. You are not able to opt out of essential cookies.

Other types of cookies

We also use other types of cookies to make our site engaging and useful to you:

- **Functional cookies.** These cookies enable our website and apps to remember your preferences such as preferred language, settings, shopping cart content and previous searches. We use these cookies to enhance and personalise your experience on our sites.
- **Performance cookies.** These cookies are used to identify and collect information on how users use our website or apps, in order to measure and improve the overall performance of our sites. Performance cookies allow us to track (in aggregate) how visitors use our sites, including details about how long visitors spend on each page of our website, the number of clicks made on a given page, search words used, and users' mouse movements and scrolling activity. The information collected is used by us determine the effectiveness of our advertising, identifying technical issues with the website and to improve our services, including your experience.

For analytics, our third-party service providers may use cookies to perform their services and may combine the information that they collect about you on our sites with other information that they have collected. This Cookie Statement does not cover such third parties' use of your information.

- **Targeting cookies.** Expedia Group and our trusted third-party partners use these cookies to create a personalised profile and deliver more relevant advertisements to you based on your interests. Information is gathered through your interaction with our site, third-party advertisements on our sites, our advertisements on their sites and the already existing cookies from existing sites on your computer. These cookies may be used to limit the number of times you see an advertisement, measure the effectiveness of an advertising campaign and display personalised content. We do not have access to the cookies collected by our third-party partners, and the information practices of these third-party partners are not covered by this Cookie Statement. Opting out of these cookies will result in less targeted advertising.

Your information choices

You can choose not to receive tailored online advertising on this site and other sites and learn more about opting out of having your information used for tailored advertising purposes by accessing one of the following resources:

- For EEA, Switzerland and UK: http://www.youronlinechoices.eu/
- For Canada: http://youradchoices.ca/choices/
- For US and rest of the world:
    - http://www.aboutads.info/choices/
    - http://optout.networkadvertising.org/
- To opt out of targeted advertising by us and all companies participating in the Unified ID ecosystem:
    - For the US (UID2): https://www.transparentadvertising.com
    - For the EU (EUID): https://www.transparentadvertising.eu/

Please note that if you choose not to receive tailored ads, you will still see online advertisements, but they will be general and less relevant to you.

Some of our advertising partners are members of the Network Advertising Initiative, which offers a single location to opt out of ad targeting from member companies. To learn more, please click here(Your Ad Choices) and here(How to opt out).

How can you manage your cookies?

You can set or amend your web browser controls to accept or refuse cookies whenever you like, including by clicking on, 'You can manage your preferences at any time' at the bottom of this Cookie Statement. Please remember that if you do choose to reject cookies, your access to some of the functionality and areas of our site may be restricted.

Do-not-track signals and similar mechanisms.

Certain data protection laws allow consumers to opt out of the sharing of information via 'do-not-track' signals communicated from web browsers to a website, or via other universal opt-out mechanisms (including Global Privacy Control). We currently take action in response to these signals where those signals have been approved by a relevant authority under applicable data protection laws.

Contact us

If you have any questions or concerns about our use of your personal data, or wish to enquire about our personal data-handling practices, and exercise your rights to access, correct or enquire about the deletion of personal data, please contact us via the Privacy Section here. For a list of the main brands of Expedia Group, click here.

For more information about the data controller(s) (and joint controllers, where applicable) and/or representative for personal data we process, please click here.

Updates to Statement

We may make changes to this Statement by updating it at any time for various reasons, including to improve and make it clearer or easier to understand or in response to changing laws or technical or business developments. If we propose to make changes that will materially impact your rights or obligations, we will provide you with reasonable advance notice of such changes, unless the changes are urgently required by applicable security or legal requirements. You can see when this Cookie Statement was last updated by checking the ‘last updated’ date displayed at the top of this Statement.

For information on prior updates, please contact us here.