Privacy Statement

This Privacy Statement Summary Last Updated: 02/08/2024

This <u>Privacy Statement</u> applies to the travel booking and related services available through ALL Holidays, which is powered by Expedia ("we," "us" or "our"). We value you as our customer and recognize that privacy is important to you. This Privacy Statement explains how we collect, use, and disclose personal information when you use our platform and associated services, your rights in determining what we do with the information that we collect or hold about you, and tells you how to contact us.

Privacy Statement Summary

This is a summary of our Privacy Statement. To review our Privacy Statement in full, please click here.

What does this **Privacy Statement** cover?

This Privacy Statement is designed to describe:

- How and what type of personal information we collect and use
- When and with whom we share your personal information
- What choices you can make about how we collect, use, and share your personal information
- How you can access and update your personal information

What personal information do we collect and use, and how do we collect it?

We collect personal information when:

- You give us the information
- We collect it automatically
- We receive it from others

When you create an account on one of our sites, sign up to receive offers or information, or make a booking using our platform, you give us your personal information. We also collect such information through automated technology such as cookies placed on your browser, with your consent where applicable, when you visit our sites. We also receive information from business partners and other third-parties, which help us improve our platform and associated tools and services, update and maintain accurate records, potentially detect and investigate fraud, and more effectively market our services.

How is your personal information shared?

Your personal information may be shared for several purposes, including: to help you book your travel and/or vacation, assist with your travel and/or vacation stay, communicate with you (including when we send information on

products and services or enable you to communicate with travel providers and/or property owners), and comply with the law. The full Privacy Statement here details how personal information is shared.

What are your rights and choices?

You can exercise your data protection rights in various ways. For example, you can opt out of marketing by clicking the "unsubscribe" link in the emails, in your account as applicable, or contacting our customer service. Our Privacy Statement has more information about the options and data protection rights and choices available to you.

Contact Us

If you have any questions or concerns about our use of your personal information, or wish to inquire about our personal information handling practices, and exercise your rights to access, correct or inquire about deletion of personal information, please contact us via the Privacy Section here.

For ALL Holidays, the principal data controller for your Personal Data is Expedia, Inc.

For information on our data controller and/or EU representative for personal information we process, please click here.

Updates to Statement

We may update this Statement Summary or our full <u>Privacy Statement</u> in response to changing laws or technical or business developments. If we propose to make any material changes, we will notify you by means of notice on this page. You can see when this Privacy Statement Summary was last updated by checking the "last updated" date displayed at the top of this Statement Summary. You can see when our full <u>Privacy Statement</u> was last updated by checking the "last updated" date displayed at the top of the full <u>Privacy Statement</u>.

For information on prior updates please contact us.

Full Privacy Statement